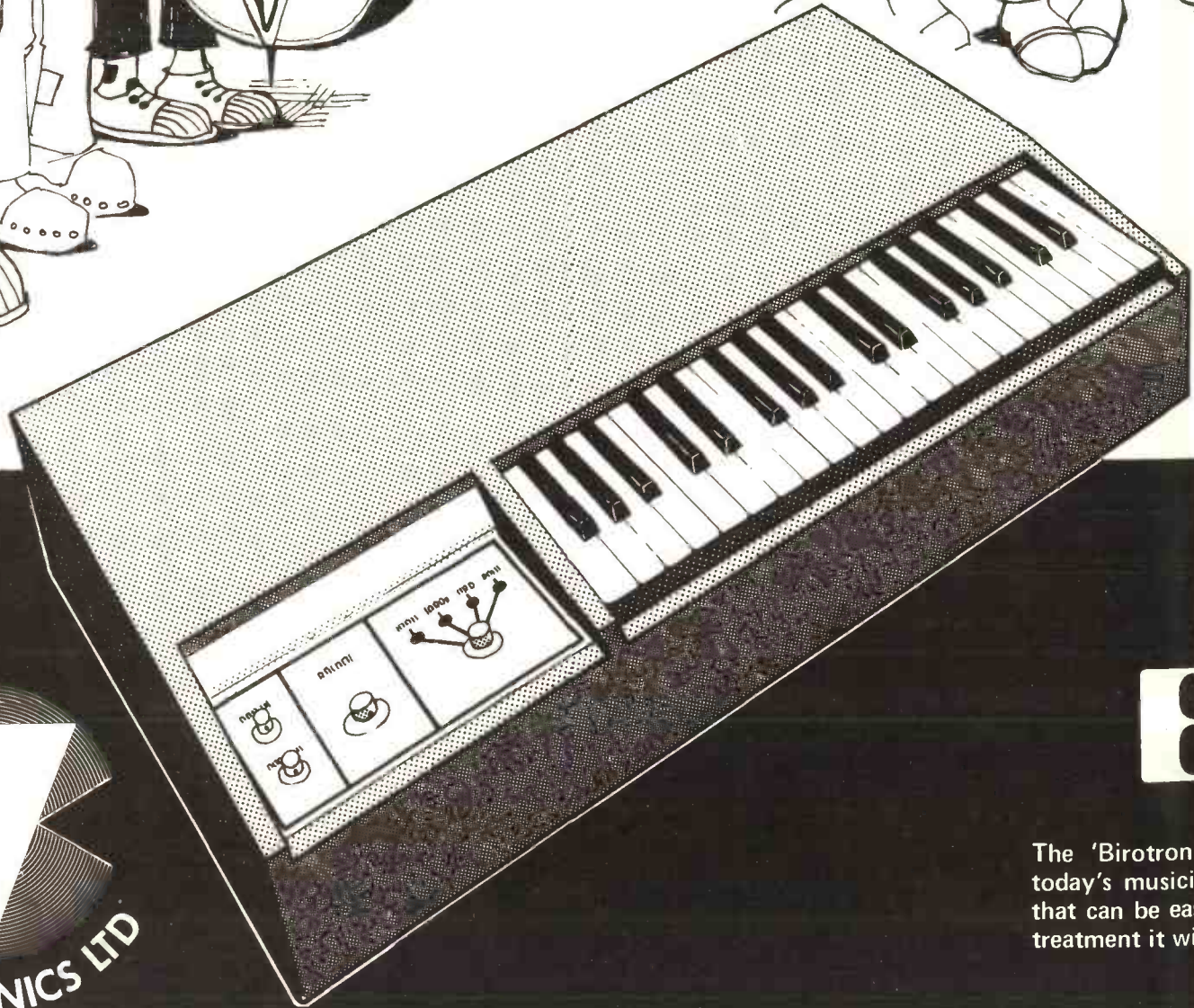


**We had the  
Capability.**

**We had the  
Technological  
Know How.**

**We have created...**



**7**  
BIROTRONICS LTD

The 'Birotron'  
today's musician  
that can be easily  
treatment it will





# ...the world's first Birotronic Orchestra

has been developed to meet the needs of  
who needs an instrument of high quality,  
y moved and yet will stand up to the rough  
get on the road.

At a concert or in a studio The Birotron enables the artist to change the sound he is using at the turn of a switch, and although two standard tape sets are available (four sounds on each), the possible combinations to be used are limited only by the imagination of the musician.

# The Birotron

In the early months of 1974 a penniless young American keyboard player called David Biro, needed an instrument which reproduced accurately, a variety of sounds not easily available to the contemporary musician.

He plagued the life out of all the East Coast music stores, but was unable to find anything to suit his exacting requirements, so being both broke and devious he returned home to sleep on it.

Three months later he awoke, shouted 'Eureka' or something similar, and proceeded to build, with gaffa tape, goodwill, and his mother's savings, the first 'BIROTRON'. Although having great faith in the instrument, Dave was anxious to get the opinion of a major keyboard artist, and this opportunity presented itself when Rick Wakeman was scheduled to give a concert in David's home town.

Having been given the elbow by various short-sighted managements in the immediate past, Dave

decided to gatecrash the backstage area and set up his 'BIROTRON' where Rick could not fail to fall over it.

Although he was summarily ejected twice by diligent security guards, he finally succeeded in smuggling the instrument in. He then somehow managed to get a message through, and Rick, always interested in new ideas agreed to play the 'BIROTRON'

Rick was so knocked out with the instrument that he suggested that Dave Biro should fly to the U.K. to meet some associates who could fully investigate the possibilities of developing and marketing a commercial version of the 'BIROTRON'.

After considerable research and development the 'BIROTRON' is now available, and is quite —The best of its type in the world.

## Specifications

- Small Physical Size and comparatively Light Weight, make the instrument easily portable although it is of extremely robust design.
- Varispeed Drive allows Wide Pitch Variation with no Audio Breakthrough.
- Ultra Fast Action, 3 Octave Keyboard, with Electronic Attack and Decay.
- Alternative tape set can be changed in less than 1 minute.
- 4 sounds produced by each endless loop tape set.  
(Set one. Pipe organ, violins, cellos, flute.  
Set two. Choir, Mixed strings, Mixed brass, Mixed woodwind.)

Complex  
7

UNIT 2 ABERCROMBY  
INDUSTRIAL ESTATE,  
ABERCROMBY AVENUE,  
HIGH WYCOMBE,  
BUCKS.  
RING : (0494) 23673



AND EACH ONE IS  
SUPPLIED IN A  
**PACKHORSE**  
FLIGHT CASE!