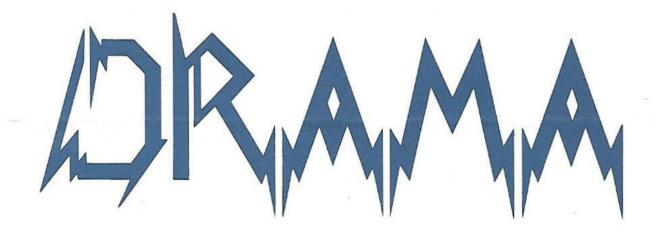
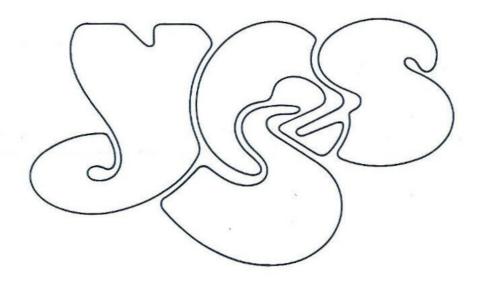
ATLANTIC RECORDS PRESENTS



FROM







YES
DRAMA
ATLANTIC SD 16019
PRODUCED BY YES



ABOUT THE ARTIST

For a dozen years now, Yes has been making their positively unique and influential brand of modern rock 'n' roll. Drawing on a remarkable range of influences, always fusing the inventive talents of its members, Yes has regularly extended the boundaries of rock music with a truly pioneering spirit. Yet, as their numerous million-selling albums and sold-out global concert tours can attest, Yes has also remained one of but a handful of bands that can really be called super-groups...maintaining a tremendous popularity year after year. Yes' last vinyl contribution was the RIAA-platinum "TOR-MATO," which appeared in September of 1978. And in many ways, that LP marked the end of an era for Yes, who are entering the 1980's with renewed purpose and energy. It was in May that Yes made the quite startling announcement of an unexpected change in the band's line-up. Long-standing members Chris Squire (bass), Steve Howe (guitar), and Alan White (drums) have enlisted vocalist Trevor Horn and keyboardist Geoff Downes to join the new Yes. Jon Anderson and Rick Wakeman have left the band to pursue solo careers. Rock aficionados will probably recall that Trevor and Geoff have most recently been performing under the group name the Buggles. Their album, "The Age of Plastic," has been enjoying worldwide acclaim; while their single, "Video Killed The Radio-Star" is a major international hit. In the past, Yes has survived personnel changes that would have destroyed other top bands, simply because the concept of Yes transcends individual personalities, and because they have taken advantage of each new member's potential to expand Yes music. In commenting on the new Yes, group co-founder Chris Squire noted: "We're a revitalized and regenerated band, working together once more as a strong, unified group. We are playing more positively and powerfully than ever, and we feel that now is the time to re-invent the Yes idea."

ABOUT THE ALBUM

"DRAMA" is the twelfth Yes album, and it marks the debut with the group of new members Downes and Horn. Recorded in London, all six tunes on the LP were jointly written, arranged & produced by the group. Early listeners to the LP have been describing it as both a return to the feel of the "classic" Yes period of the early 70's (e.g. "FRAGILE," "CLOSE TO THE EDGE") and at the same time a positive step into a fresh, modern music for today and tomorrow. Trevor and Geoff have integrated beautifully into the band, adding their own superb talents to the mix. And Yes fans around the world will be pleased to learn that artist Roger Dean, whose unmistakable work was so much a part of the Yes universe in the past, has returned to create the cover of "DRAMA." In traditional Yes fashion, coinciding with the release of "DRAMA," the new band takes to the road, starting with an extensive North American itinerary. And with a combination of the new music and Yes standards in store for the audience, it promises to be one of the most DRAMAtic musical events of the year.

SELLING POINTS

With 11 albums, 7 gold and 1 platinum behind them, YES returns with #12, complete with their classic sound of the early 70's and featuring a cover designed by veteran YES artist Roger Dean.

TOURING TALENT

An extensive U.S. tour commences in Hartford, Connecticut on September 1.

PROMOTION

National AOR and college emphasis

MERCHANDISING

2 x 2's, 1 x 1's, streamer, poster

SIDE ONE: MACHINE MESSIAH • WHITE CAR • DOES IT REALLY HAPPEN? SIDE TWO: INTO THE LENS • RUN THROUGH THE LIGHT • TEMPUS FUGIT

PRICE CODE "D"

SD 16019 TP 16019 CS 16019



CATALOG



TORMATO



RELAYER

TP 19135	CS 19135
	TP 19135



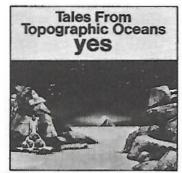
CLOSE TO THE EDGE

TP 19133	CS 19133
	5 1 10000 200
	TP 19133



GOING FOR THE ONE

SD 19106	TP 19106	CS 19106



TALES FROM TOPOGRAPHIC OCEANS



FRAGILE

SD 19132	TP 19132	CS 19132



YESTERDAYS



YESSONG

SD 3-100	TP 3-100	CS 3-100



THE YES ALBUM

SD 19131	TP 19131	CS 19131
		-



TIME AND A WORD

SD	8273	TP 8273	CS 8273
----	------	---------	---------



YES

			100 may 1		-2-000
SD 8	3243	TP	8243	CS	8243